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Dear Ashwaubenon Lions Football Fans:

Ashwaubenon Lions Youth Football is currently soliciting for program sponsors for the 2008 season. Our tackle football program served close to 100 7<sup>th</sup> and 8<sup>th</sup> grade boys from our community last year. Our registration fees paid by the players are minimal; this helps make the program available to as many youths as possible. However, it also creates a budget deficit. Our annual expenses exceed \$35,000.00, but the registration fees only generate around \$10,000.00. The balance of our revenues comes from the gate admissions, concessions, and sponsorship donations! It's our generous sponsors that have helped us to close the financial loop and allow our program to function. In return for your sponsorship we place your business advertisement in our program. We have enclosed our advertising rate sheet for your review.

In closing, on behalf of the Ashwaubenon Lions Youth Football we thank you for considering participation in our program. Go Lions!

Respectfully,

Ashwaubenon Lions Football



**Ashwaubenon Lions  
Youth Tackle Football**

2008 Program Sponsorship Rates

- 1. Full page add (5 ½" wide x 8 ½" high) \$ 250.00
- 2. Half page add (5 ½" wide x 4 ¼" high) \$ 125.00
- 3. Type set add (name, number, address, etc.) \$ 50.00  
\*No logo will be included with this type of ad.

The programs are distributed free at all home games and Banquet.

\_\_\_\_\_ No, I am not interested in sponsoring the Ashwaubenon Lions Football Program at this time.

\_\_\_\_\_ Yes, I am interested in sponsoring the Ashwaubenon Lions Football Program.

Add Size \_\_\_\_\_ Amount Due \$ \_\_\_\_\_

**Please Consider this as the Actual Invoice.**

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Business Fax Number \_\_\_\_\_

Business Email Address \_\_\_\_\_

Business Contact \_\_\_\_\_

Please make checks payable to Ashwaubenon Lions Football. Mail all checks to Rodney Bents 1611 Glen Road Green Bay, WI 54313.

**Thank you for your support!**